

THE ROMAN CATHOLIC
ARCHDIOCESE OF ATLANTA



Memo

Date: December 12, 2025

To: Pastors, Parish Administrators, Archbishop's Annual Appeal Managers, and Business Managers

From: Bridgett Calia, director of operations, Office of Mission Advancement

Re: 2025/2026 Archbishop's Annual Appeal and important information

The Chancery will close on **Friday, December 19, until Monday, January 5, 2026**, for the holiday season. We look forward to seeing you in the New Year!

2025 Annual Appeal

Donations and gift processing:

As we are in the fourth quarter of the year, it is important to record all **2025 Archbishop's Annual Appeal payments in a timely manner**. If you have any checks in your office, please send them in for processing **today**. All donations must be received by Moore by **January 14. NO EXCEPTIONS**. Any donations received on **January 15** and onward will be applied to the **2026 Annual Appeal**. To access our gift processing procedures and transmittal form, click [here](#).

End-of-the-Year Annual Appeal resources

There are many resources to help you achieve your 2025 goal by **December 31**.

Don't know where you are compared to goal? Find out at [Reporting Xpress](#). Instructions for submitting the checks and transmittal forms can be found on our [Life of the Church Parish Resources Web Page](#).

Need bulletin announcements or social media graphics to help parishioners fulfill their pledge or participate? **Find Year-End Annual Appeal materials [HERE](#)**.

Let us know how we may help you and your parish achieve your Annual Appeal goal.

2026 Annual Appeal

The Georgia Bulletin collections

The archdiocese will no longer invoice parishes for The Georgia Bulletin since it is now part of the Annual Appeal. The Office of Mission Advancement prefers that you direct parishioners to make their donation to the Annual Appeal to help support The Georgia Bulletin and many programs and ministries of the archdiocese.

If you do collect for GB outside of the appeal to have it count toward your AAA combined goal you must:

- Deposit The Georgia Bulletin donations in the parish operating bank account
- Record the deposit in the new Parish SOFT Accounting GL account **2975.000.00.00.00P Georgia Bulletin exchange**
- Send the payment to RCAA Archbishop's Annual Appeal through bill.com. **DO NOT** remit The Georgia Bulletin Checks to Moore for processing
- These contributions will be credited to the parish not the individual donor

2026 Annual Appeal Webinar

Thank you to all who have signed up for our **2026 Annual Appeal webinar**. During this webinar, we will discuss upcoming changes to the appeal and the Annual Appeal process. You may still sign up for the webinar via these links:

Thursday, January 8, 2026, at 10 a.m.: [Register](#)

Monday, January 12, 2026, at 1:30 p.m.: [Register](#)

If you need assistance, please contact Francesca Lupinetti at flupinetti@archatl.com.

2027 Second Collections

Thank you for your participation in our local and national second collections. The official 2027 second collections calendar may be found [here](#). You may find more resources to support the Second Collections on our [Parish Resources page](#).

Our department thanks you for all you do behind the scenes for the Annual Appeal- we could not do it without your hard work!

If you have any questions, please email our team at annualappeal@archatl.com or call 404-920-7600.