

THE ROMAN CATHOLIC
ARCHDIOCESE OF ATLANTA



Memo

Date: June 9, 2025

To: Pastors, deacons, parish administrators and communications staff

From: Maureen Smith, director, Office of Communications

Re: Expanded offerings of The Georgia Bulletin

For more than 60 years, The Georgia Bulletin has been the official Catholic newspaper for the Archdiocese of Atlanta. In addition to being an award-winning newspaper, it is the historical record of our local church and the primary source of information from our local bishops.

To ensure our ministry meets the needs of our community, **The Georgia Bulletin is expanding its digital offerings to include:**

- Spanish podcast (Hablemos de Fe, beginning June 19)
- English podcast (available in November)
- Expanded social media content, web stories and e-newsletter

Each parish, mission, diocesan school and Chancery ministry will also receive free advertising each year, which can be two quarter-page ads or one-half page ad for print issues.

We will continue to offer 23 annual print issues of The Georgia Bulletin to every household in our parishes and missions that want to receive a paper. These expanded offerings give parishioners the option to receive local Catholic news in the way(s) that best fit their needs.

This comprehensive approach to Catholic news is reflected in our new title, **The Georgia Bulletin – News of the Catholic Archdiocese of Atlanta.**

To ensure our Catholic community has access to The Georgia Bulletin, we are offering marketing materials to be shared in parishes and missions throughout the archdiocese. Please use this [online form](#) to order printed flyers, poster(s), pew and prayer cards by Friday, June 13. These items will arrive in July for

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distribution.

A [social media graphic](#) and [internal TV ad](#) are now available, along with the bulletin announcements below. ([Redes sociales y sistemas internos de televisión](#))

Thank you for your continued support of The Georgia Bulletin. We look forward to expanding our ministry by telling the stories that unite us.

Bulletin Announcements

Sign Up for Local Catholic News. Interested in local Catholic news? Subscribe to The Georgia Bulletin, the official news source of the Archdiocese of Atlanta. You can choose to receive a printed paper at your home, receive weekly e-newsletters, listen to podcasts and more! Visit georgiabulletin.org/subscribe to receive The Georgia Bulletin in the way(s) that best fit your needs.

The Georgia Bulletin – More Than a Newspaper. Whether you want to receive a printed paper, weekly e-newsletter or listen to a podcast, The Georgia Bulletin has expanded to meet your needs. Subscribe today at georgiabulletin.org/subscribe to receive local Catholic news your way.

Bulletin Announcements for Collections

Support The Georgia Bulletin. The cost for the official news source for the Archdiocese of Atlanta has dropped to just \$8.50 per year. Please put your subscription in the collection basket marked for The Georgia Bulletin.

Support The Georgia Bulletin. Everyone in our parish has access to The Georgia Bulletin for just \$8.50 per year. This includes the print edition, the e-newsletter, podcasts and the website. This weekend, we are taking up a collection to pay for this valuable source of local Catholic news. Please be generous.

Spanish:

Suscríbese para recibir noticias católicas locales. ¿Le interesan las noticias católicas locales? Suscríbase a The Georgia Bulletin, la fuente oficial de noticias de la Arquidiócesis de Atlanta. Puede elegir recibir la versión impresa en su casa, recibir boletines electrónicos semanales, escuchar podcasts y mucho más. Visite georgiabulletin.org/es/suscribase para recibir The Georgia Bulletin de la forma que mejor se adapte a sus necesidades.

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The Georgia Bulletin: Más que un periódico. Ya sea que desee recibir la versión impresa, el boletín electrónico semanal o escuchar un podcast, The Georgia Bulletin se ha expandido para satisfacer sus necesidades. Suscríbase hoy mismo en georgiabulletin.org/es/suscribase para recibir noticias católicas locales a su manera.

Anuncios del Boletín para las segundas colectas

Apoye a The Georgia Bulletin. La donación para la fuente oficial de noticias de la Arquidiócesis de Atlanta se ha reducido a solo \$8.50 al año. Por favor, deposite su suscripción en la canasta de colectas designada para The Georgia Bulletin.

Apoye a The Georgia Bulletin. Todos en nuestra parroquia tenemos acceso al Boletín de Georgia por solo \$8.50 al año. Esto incluye la edición impresa, el boletín electrónico, los podcasts y el sitio web. Este fin de semana, realizaremos una colecta para financiar esta valiosa fuente de noticias católicas locales. Por favor, sean generosos.